

1st December, 2025

**SUBJECT: SEPC BUSINESS DELEGATION (BUYER-SELLER-MEET) TO CIS REGION
(RUSSIA-MOSCOW, KAZAKHSTAN-ALMATY, UZBEKISTAN-TASHKENT)
(MARCH 9TH TO MARCH 20TH, 2026)**

Dear Sir/Madam,

Greetings from Services Export Promotion Council (SEPC)!!!

We are pleased to inform you that Services Export Promotion Council (SEPC) is organizing a Business Delegation of Indian Services Industry (Buyer-Seller-Meet) to the CIS Region covering **Russia-Moscow, Kazakhstan-Almaty, Uzbekistan-Tashkent**, scheduled to be held from March 9th to 20th March, 2026. The buyer-seller meet will be supported by Indian missions in the respective countries.

SEPC's proposed business delegation to Russia, Kazakhstan and Uzbekistan aims to create new business opportunities, build long-term partnerships and expand India's services exports in a rapidly growing region. The visit will support SEPC's mandate of expanding market access and strengthening institutional ties. Overall, the delegation will enhance India's visibility, generate business leads, and open doors for collaboration across priority service sectors in the CIS region.

Key focus Service Sectors:

- IT&ITES/Emerging Technologies/Start-ups(AI,IoT,Cloud,Robotics,Blockchain,SaaS,etc)
- EdTech (Education Technology)
- HealthTech & Medical Value Travel
- Logistics Services

These sectors reflect India's strengths in services exports and align with CIS countries' growing demand for digital transformation, healthcare, education, and infrastructure development.

Below are the key opportunities and partnership areas for strengthening India's services presence in the CIS region:

Russia (Moscow): Russia is strengthening its digital economy, creating strong prospects for Indian companies in IT & ITeS and emerging technologies such as AI, IoT, cloud services and cybersecurity. There is growing demand for digital learning tools, making it a suitable market for Indian EdTech platforms. Russia is also expanding telemedicine and digital healthcare services, where India's HealthTech solutions and medical value travel offerings can play a major role. Additionally, the country's vast logistics network requires advanced tracking, supply-chain and warehouse digitalization tools—areas where Indian firms can offer competitive solutions.

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Kazakhstan (Almaty): Kazakhstan is developing into a major digital and innovation hub in Central Asia, which creates strong opportunities for India in IT & ITeS, start-up technologies, cloud platforms and FinTech solutions. The country is investing heavily in education reforms and digital learning, offering scope for Indian EdTech providers. Healthcare modernization and growing demand for telemedicine and medical travel present further opportunities for Indian HealthTech companies. As a key transit and logistics centre, Kazakhstan also requires digital logistics services, freight systems and modern supply-chain technologies—fields where Indian service exporters have strong capabilities.

Uzbekistan (Tashkent): Uzbekistan is rapidly modernizing its digital infrastructure and government services, providing opportunities for India in IT & ITeS, automation, AI, IoT and cloud-based solutions. The education sector is adopting digital platforms, making it a favourable market for Indian EdTech tools and training solutions. Healthcare reforms and strong interest in medical value travel to India offer scope for HealthTech and telemedicine services. With ongoing upgrades in transport and logistics infrastructure, Uzbekistan also needs digital logistics, tracking and warehouse management services, where Indian companies can contribute effectively.

Participation Details

- **Dates & Itinerary:** March 9th to March 20th 2026.
- **Mode of Participation:** Buyer-Seller Meets, Networking Events, Institutional Meetings.
- **Who Should Join:** Indian services providers seeking to expand their footprint in CIS region and explore direct export opportunities.

We invite all service providers to actively participate in this delegation and leverage this platform to establish meaningful business linkages in the CIS markets. For any clarifications, please feel free to contact the SEPC Secretariat at:

Mr. Abhishek Sahdev, +91 9560264622, Email: abhishek.sahdev@servicesepec.org

Mr. Kaushik Guha Roy, +91 8860142359, Email: kaushik.guharoy@servicesepec.org

Join us as part of SEPC Business Delegation (Buyer-Seller-Meets) and let your participation be the launchpad for your next big success.

With Regards,

Dr. Abhay Sinha
Director General

TENTATIVE PROGRAMME SCHEDULE

S. NO.	COUNTRIES	SCHEDULE	ARRIVAL & DEPARTURE (Approx travel time by air)
1	Russia-Moscow	Monday, 9 th March 2026	Delegation arrival India to Moscow (7.30 hours)
		Wednesday, 11 th March 2026	Buyer-Seller Meetings Russia, Moscow
		Thursday, 12 th March 2026	MOUs/Follow Up meetings Russia, Moscow
2	Kazakhstan-Almaty	Friday, 13 th March 2026	Delegation arrival from Moscow to Almaty (4.30 hours)
		Monday, 16 th March 2026	Buyer-Seller Meetings Kazakhstan-Almaty
		Tuesday, 17 th March 2026	MOUs/Follow Up Meetings Kazakhstan-Almaty
3	Uzbekistan-Tashkent	Wednesday, 18 th March 2026	Delegation arrival from Almaty to Tashkent (2.00 hours)
		Thursday, 19 th March 2026	Buyer-Seller Meetings Uzbekistan-Tashkent
		Friday, 20 th March 2026	MOUs/Follow Up Meetings Uzbekistan-Tashkent
			Back to India from Tashkent

Note: The above programme schedule is tentative and may be revised as required. Any changes will be communicated by SEPC in advance

Participation fee (all three countries participation):

S. No.	Participation	Participation Fee (Members)	Participation Fee (Non-Members)
1	Buyer Seller Meet in Russia, Moscow	INR 1,50,000	INR 1,80,000
2	Buyer Seller Meet in Kazakhstan-Almaty,		
3	Buyer Seller Meet in Uzbekistan-Tashkent		

Guidelines for participation:

- It is mandatory to participate in all three countries' Buyer-Seller-Meets.
- The participation fee is Rs. 50,000 for SEPC members and Rs. 60,000 for non-members, per country.
- SEPC have all the rights to revise the participation fee, if required due to any specific reason(s)/requirements, as per its discretion.
- The participation charges mentioned above does not include air-fare, hotel expenditure, or any other kind of personal expenses (logistics etc.).
- The participation fee submitted will not be refundable by SEPC during or after the event.
- No refund will be allowed in case of any cancellation from participating company, if payment is processed to third party/vendors/venue, by the council
- Refund will be initiated if the council withdraws / cancels the event because of any

reasons.

- (viii) Venue for BSM would be communicated as soon as council finishes negotiations.
- (ix) Event is subject to cancellation and other unforeseen circumstances, natural disaster etc.

Registration form for participation in SEPC Business Delegation (Buyer-Seller Meet) is attached herewith. Please share the duly filled, signed, and stamped registration form to confirm your participation.

SEPC bank details for submission of participation fee through NEFT/RTGS:

Payment terms - 100% in Advance	
Beneficiary name	Services Export Promotion Council (SEPC)
Bank name	IDBI Bank Ltd.
Account Number	167104000118514
RTGS/IFSC Code	IBKL0000167
MICR Code	110259019
Branch address	CGH Building, D-823, Main Road New Friends Colony, New Delhi - 110065
